

**CAJM**

2010 Annual Conference  
January 31 — February 3, 2010  
Los Angeles, California

**Challenge,  
Change, &**

**Creativity:**

Jewish Museums  
in a New Era

CAJM



**Council of American Jewish Museums**  
Affiliated with the Foundation for Jewish Culture

[www.cajm.net](http://www.cajm.net)

# CAJM 2010

We are delighted to roll out the red carpet for the 2010 CAJM Conference. You won't want to miss this star-studded event in sunny Los Angeles. Thanks to a dedicated and enthusiastic Program Committee, we will explore a variety of topics that are timely, thought provoking, and relevant to our diverse member institutions, all while basking in the warmth and glow of fabulous venues. CAJM is indebted to the Skirball Foundation for generously making our gathering in Los Angeles possible.

The conference theme, *Challenge, Change, and Creativity: Jewish Museums in a New Era*, takes a positive, productive slant on times that have been troubling for many of us. The focus will be on "opportunity" as the flip side of "challenge," for periods of crisis, change, and economic strain demand the best of us and often stimulate striking creativity. Conference sessions will show how necessity indeed breeds invention – from collaborative partnerships to repurposed resources to exhibitions that have been re-visioned from newly mined collections.

Financial concerns are only one of today's realities. Another is the changing face of the world, national, and, pertinently, Jewish communities. L.A., with its sizeable Iranian, Latin American, South African, and Israeli Jewish populations, provides a petri dish for examining national trends.

Renowned architect Frank Gehry and spiritual leader Rabbi David Wolpe will be our dynamic keynote speakers, illuminating the dual dimensions of the Jewish museum field. Eminent museum director Selma Holo will be the conference's scholar-in-residence. These luminaries are among over 80 presenters and workshop leaders who will challenge those in attendance with fresh ideas and insights, providing useful take-home lessons from conference experiences and exchanges.

Primary meeting venues will be the Skirball Cultural Center and the Museum of Tolerance, as well as the Japanese American National Museum. There will be visits to two additional CAJM colleagues, the Los Angeles Museum of the Holocaust and the Zimmer Children's Museum, and excursions to other major cultural destinations: the Getty Museum, Los Angeles County Museum of Art, Fowler Museum at UCLA, and Frederick R. Weisman Art Foundation collection.

Our hotel, the Hyatt Regency Century Plaza, offers a unique view of changing times. Designed by Minoru Yamasaki and built in the '60s on the back lot of 20th Century Fox Studios, the building has been designated by the National Trust for Historic Preservation as one of America's Most Endangered Historic Places, caught in a battle between local preservationists and developers. CAJM has negotiated a very affordable rate at this newly renovated luxury property.

Challenging times call for people to take risks and to fight stagnancy. This is one action- and idea-packed conference that you cannot *afford* to miss. We look forward to welcoming you to Los Angeles.

## CONFERENCE CO-CHAIRS

Lynette Allen  
Gabrielle Rabin Tsabag

## HOST CHAIR

Tal Gozani

## CONFERENCE PROGRAM COMMITTEE

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Amy E. Waterman  
CAJM Website Manager and Editor

## CONFERENCE HOTEL

**Hyatt Regency Century Plaza**  
2025 Avenue of the Stars  
Los Angeles, CA 90067  
Telephone: (310) 228-1234  
Reservations: (800) 233-1234  
Website: [www.CenturyPlaza.Hyatt.com](http://www.CenturyPlaza.Hyatt.com)

Room Rate: \$149 Single or Double

Group Reference: Council of American Jewish Museums  
**Deadline for Conference Group Rate: January 7, 2010**  
Please make your reservation directly through the Hyatt Regency Century Plaza.

## CAJM CONFERENCE FELLOWSHIPS

CAJM's Professional Development Initiative is offering fellowships to attend the conference. **The fellowships will be awarded through competitive application and are intended for emerging professionals working at CAJM member institutions, with less than five years experience in the Jewish museum field or who have never attended a CAJM conference.** Fellowships include conference registration and lodging only. For complete information, view "Annual Conference" at [www.cajm.net](http://www.cajm.net).

# Program Schedule

**SATURDAY, JANUARY 30**

**LOCATION: FRIEDMAN HOME**

**7:00-9:00 pm**

Optional Pre-Conference Welcome Reception  
(Advance registration required.)

Join the early arrivals for a lively gathering at the gracious home of Jean and Jerry Friedman. Distinguished Yemenite performance artist Margalit Ovid will entertain.

**SUNDAY, JANUARY 31**

**LOCATION: GETTY CENTER**

**10:00-11:45 am**

Optional Pre-Conference Visit and Exhibition Tours  
(Advance registration required.)

The Getty Center's magnificent buildings designed by architect Richard Meier and unique gardens designed by artist Robert Irwin command a sweeping hilltop view of the city, the ocean, and the mountains. View the Getty's collections or join tours of the exhibitions *Migrations of the Mind: Manuscripts from the Laurence J. Schoenberg Collection* and *In Focus: The Worker*.

**LOCATION: SKIRBALL CULTURAL CENTER**

**12:00 pm**

Conference Registration Opens

**12:00 – 1:30 pm**

Welcome Lunch and Viewing of Exhibitions  
(Advance registration required.)

Featured Skirball Cultural Center exhibitions include the innovative family wing, *Noah's Ark*; the permanent collection, *Visions and Values: Jewish Life from Antiquity to America*; and national traveling exhibition, *Road to Freedom: Photographs of the Civil Rights Movement, 1956-1968*.

**1:45-3:15 pm**

Plenary Session

**KEYNOTE ADDRESS**

**Speaker:** RABBI DAVID J. WOLPE

Rabbi Wolpe, spiritual leader of Sinai Temple in L.A., is a distinguished author and public speaker. A leading figure in Conservative Judaism, he has been named "#1 Pulpit Rabbi in America" by *Newsweek* magazine. He is a regular contributor to national news publications and television, and his bestselling books include the recent *Why Faith Matters*.

**3:30-5:00 pm**

Concurrent Sessions

**BEYOND RETURN: CREATING CONNECTIONS AND CONTINUITY FROM RESTITUTED JUDAICA AND ART**

**Session Chairs:** GRACE COHEN GROSSMAN, Skirball Cultural Center; KAREN FRANKLIN, Independent Consultant

**Moderator:** KAREN FRANKLIN, Independent Consultant

**Panelists:** SUSAN BOYER, Czech Torah Network; E. RANDOL SCHOENBERG, Burris, Schoenberg & Walden, LLP; JULIE-MARTHE COHEN, Jewish Historical Museum Amsterdam

Six decades after World War II, the critical effort to identify and reconstitute Nazi-era looted Judaica and artwork continues. What has not yet been explored is what happens "Beyond Return." Illustrated by case studies, this session focuses attention on encounters that connect individuals and communities, interpret family chronicles, and create and perpetuate personal stories.

**BEING OF VALUE: MUSEUMS AND SOCIAL ACTION**

**Session Chair and Moderator:** SHERI BERNSTEIN, Skirball Cultural Center

**Panelists:** ASUKA HISA, Santa Monica Museum of Art; SHIFRA TEITELBAUM, Zimmer Children's Museum; SHERI BERNSTEIN, Skirball Cultural Center

How can museums respond and be relevant to the increasingly complex realities of our communities, the broader society, and the planet we inhabit? Three LA museums have moved their youth and family programs beyond traditional museum education and into the arena of social action through focused partnerships.

**5:00-8:00 pm**

Reception and Program  
(Advance registration required.)

**ISRAEL AND THE ARTS**

The Jewish Federation's Tel Aviv / Los Angeles Partnership and the L.A. Consulate General of Israel generously host a special evening. The Federation's project fosters relationships between arts professionals and institutions in both cities, generating programs that include museum exchange, curatorial exchange, and artists-in-residence. Leaders from the Partnership will join the Israel Consul for Culture in a discussion of models and opportunities for showcasing Israel's vibrant arts scene.

**MONDAY, FEBRUARY 1**

**LOCATION: SKIRBALL CULTURAL CENTER**

**9:00-10:30 am**

Plenary Session

**AFFILIATION 2.0: REACHING YOUNG ADULT JEWISH AUDIENCES TODAY**

**Session Chair:** DANIEL SCHIFRIN, Contemporary Jewish Museum

**Moderator:** RICHARD SIEGEL, Hebrew Union College-Jewish Institute of Religion

**Panelists:** ARI Y. KELMAN, University of California, Davis; SHAWN LANDRES, Jumpstart; JAIME WALMAN, JDub Records; TIFFANY SHLAIN, The Moxie Institute

In 2005, the National Foundation for Jewish Culture (now the FJC) and New York UJA-Federation sponsored a study exploring new ways in which young American Jews connected with Jewish culture, and how this connection influenced their identities as Jews and their affiliation with the Jewish community. An author of the study offers observations on how Jewish organizations have responded and engages in a discussion with outstanding innovative Jewish cultural thinkers.

**10:30 am-1:00 pm**

Vendor Fair

**2ND ANNUAL CAJM VENDOR FAIR & FORUMS**

The Vendor Fair will showcase the services and products of firms that serve the museum field in architecture and interior design, exhibition design and fabrication, graphic design, marketing and strategic planning, media production, and technical support. Experts from various specialties will present workshop forums.

**1:00-2:15 pm**

Lunch and Town Hall Meeting  
(Advance registration required.)

**LUNCH AND TOWN HALL MEETING  
A CELEBRATION OF NANCY BERMAN AND GRACE COHEN GROSSMAN**

Generously sponsored by donors Peachy and Mark Levy and Susanne and Paul Kester, the luncheon and annual meeting will be highlighted by a special tribute to two founding members of CAJM from Los Angeles.

**2:15-3:45 pm**

Concurrent Sessions

**CULTURAL INSTITUTIONS DEFINING JEWISH LIFE IN THE SAN FRANCISCO BAY AREA**

**Session Chairs:** ALLA EFIMOVA, Judah L. Magnes Museum; CONNIE WOLF, Contemporary Jewish Museum; CAROLE ZAWATSKY, San Francisco Jewish Community Center

**Moderator:** ARI Y. KELMAN, University of California, Davis

**Panelists:** ALLA EFIMOVA, Judah L. Magnes Museum; CONNIE WOLF, Contemporary Jewish Museum; CAROLE ZAWATSKY, San Francisco Jewish Community Center; PETER L. STEIN, San Francisco Jewish Film Festival

Institutional leaders examine the unique role cultural institutions play in the Bay Area in creating a forum for exploring Jewish identity and defining a meaningful community.

## CHILDREN'S MUSEUMS AND FAMILY PROGRAMMING: ENGAGING THE FAMILY AND COMMUNITY

**Session Chair and Moderator:** WENDY SADLER,  
Shalom Street

**Panelists:** CHERYL GOLDSTEIN, The Breman; BETSY QUICK, Fowler Museum at UCLA; WENDY SADLER, Shalom Street

Representatives from three distinctly different museums share a path in exploring new trends as they provide ideas for innovative programs and funding to engage family and community in Jewish and non-Jewish museum experiences.

### LOCATIONS: FOWLER MUSEUM AT UCLA, LOS ANGELES COUNTY MUSEUM OF ART, FREDERICK R. WEISMAN ART FOUNDATION

**4:00-6:00 pm**  
Concurrent Museum Visits  
(Advance registration required.)

#### VISIT TO THE FOWLER MUSEUM AT UCLA

Ranked among the top four university museums in the country, the Fowler has an ethnographic and archeological collection of objects from Africa, Native and Latin America, and Asia and the Pacific. Tours will be offered of *Intersections: World Arts, Local Lives*, from the permanent collection, and of the traveling exhibition *Nick Cave: Meet Me at the Center of the Earth*.

#### VISIT TO THE LOS ANGELES COUNTY MUSEUM OF ART

Join senior curator Stephanie Barron for a tour of the new Broad Contemporary Art Museum at LACMA, designed by Renzo Piano. On your own, view other exhibitions and components of the museum's *Transformation*, a ten-year expansion and renovation project.

**6:00-8:00 pm**  
Private Collection Visit (Advance registration required.)

#### VISIT THE FREDERICK R. WEISMAN ART FOUNDATION

The late Frederick R. Weisman, an extraordinary entrepreneur, philanthropist, and art collector, amassed an incredible collection of modern and contemporary art. His magnificent Beverly Hills estate showcases more than four hundred works by 20th century masters, in a Mediterranean-style villa designed by Gordon B. Kaufman in the 1920s. Billie Milam Weisman has graciously made this tour possible.

### LOCATION: HYATT REGENCY CENTURY PLAZA

**8:30-10:00 pm**  
No-Host Get-Together (Advance registration required.)

#### YOUNG PROFESSIONALS AFTER HOURS

Young professionals (<40) are invited to get together for a drink and/or dinner at the end of the day.

## TUESDAY, FEBRUARY 2

### LOCATIONS: ZIMMER CHILDREN'S MUSEUM, LOS ANGELES MUSEUM OF THE HOLOCAUST

**8:00-9:30 am**  
Continental Breakfast and Museum Visits  
(Advance registration required.)

Within a block of each other, Zimmer Children's Museum and the Los Angeles Museum of the Holocaust will host breakfast and alternating tours.

### LOCATION: MUSEUM OF TOLERANCE

**10:00-11:30 am**  
Concurrent Sessions

#### PROGRAMMING FOR THE 21ST CENTURY

**Session Chair:** ANDY HORWITZ, Foundation for Jewish Culture

**Moderator:** ELISE BERNHARDT, Foundation for Jewish Culture

**Panelists:** AARON PALEY, Community Arts Resources; LIMOR TOMER, Whitney Museum of American Art and WNYC New York Public Radio; PETER L. STEIN, San Francisco Jewish Film Festival

Economic circumstances encourage collaboration, and today's audiences expect a full spectrum of multidisciplinary programming. At the same time, artists are working in ever more hybrid forms. Panelists discuss how programmers and curators can work together to move beyond the exhibition and develop collaborative cultural programs that embrace multiple disciplines and attract new audiences.

#### MAKING THE ARTISTIC TRANSITION: IDENTITY AND POLITICS ENCOUNTERED BY THE JEWISH INSTITUTION IN THE 21ST CENTURY

**Session Chair and Moderator:** VICKI REIKES FOX, Independent Curator

**Panelists:** SIONA BENJAMIN, Artist; LISA BLOOM, Art Historian and Writer; ELLEN PREMACK, Mizel Museum

Emerging viewpoints about diasporic and cross-cultural exhibitions can open doors to community involvement for Jewish museums, allowing them to respond to an innovative global culture. New ways of thinking through diverse art in turn create new visual dialogues and community programming, keeping artistic content contemporary, invigorated, and relevant for the future.

**11:30 am – 1:00 pm**  
Lunch and Concurrent Roundtable Discussions

#### CONTINUING THE CONVERSATION: CAJM'S ANNUAL ROUNDTABLE DISCUSSIONS

- *What about the Grown-Ups? Educational Programming for Adult Audiences*
- *Collaborating Makes Us Stronger: Creating Museum/Community Partnerships*
- *Harnessing Volunteer Talent: Weathering the Economic Storm*
- *Envisioning Beyond Crisis: Where Will the New Philanthropy for Jewish Museums Come From?*
- *Exhibitions as Controversy*
- *Community Works: Reaching Out to Families*
- *Demystifying Social Media as a Marketing Tool: Do Twitter Followers and Facebook Friends Really Matter?*
- *Photography: Managing and Mining Collections*
- *A Museum for Me: What Does It Mean To Be a Teen-Friendly Museum?*
- *Your Israeli Consulate: A Clearinghouse for Israeli Artists*

**1:00-2:30 pm**  
Concurrent Sessions

#### EXHIBITIONS OF INFLUENCE: INSTALLATIONS THAT CHANGED THE CONVERSATION

**Session Chairs:** GRACE COHEN GROSSMAN, Skirball Cultural Center; MELISSA MARTENS, Museum of Jewish Heritage-A Living Memorial to the Holocaust; AVI DECTER, Jewish Museum of Maryland

**Moderator:** MELISSA MARTENS, Museum of Jewish Heritage—A Living Memorial to the Holocaust

**Panelists:** ALLA EFIMOVA, Judah L. Magnes Museum; NORMAN KLEEBLATT, The Jewish Museum; JOSH KUN, University of Southern California

Exhibitions are one of the most popular and provocative formats for the exploration of Jewish topics. As our institutions have multiplied, specialized, and diversified, our exhibitions have also ventured into new directions. Discussions will explore the surprising, delightful, and sometimes unexpected outcomes of exhibitions that have altered the creative trajectory of Jewish museum exhibitions that followed.

#### OPEN WIDE THE DOORS: SUCCESSFUL STRATEGIES TO ATTRACT NEW VISITORS AND MEMBERS

**Session Chair and Moderator:** STACY LIEBERMAN, Skirball Cultural Center

**Panelists:** ALEX CAPRIOTTI, Skirball Cultural Center; JANIS M. TANJI WONG, Japanese American National Museum

Museum marketing professionals will discuss how to grow and sustain diverse audiences of visitors and members. Topics include using social media like Facebook and Twitter to widen the net; the importance of community partnerships; and creative ways to capitalize on new buildings, exhibitions, and programs for long-term engagement.

2:45-4:15 pm  
Concurrent Sessions

### ENVISIONING BEYOND CRISIS: WHERE WILL THE NEW PHILANTHROPY FOR MUSEUMS COME FROM?

**Session Chair and Moderator:** LORI STARR, Koffler Centre of the Arts

**Panelists:** JOAN WEINSTEIN, Getty Foundation; STEVEN KLAPPHOLZ, Shoah Foundation; ADLAI WERTMAN, University of Southern California

Theorists differ over whether there is evidence of a 1 for 1 tracking of philanthropy with the economy. Who will be our new philanthropists? What will be the growth industries that produce them? How can we generate new philanthropy and philanthropic leadership that will advance individually and collectively the mission, vision, and mandate of our institutions?

### VISIONING/ENVISIONING: THE EXHIBITION PROCESS

**Session Chairs:** JOSH PERELMAN, National Museum of American Jewish History; ELKA DEITSCH, Bernard Museum of Judaica at Temple Emanu-El

**Moderator:** JOSH PERELMAN, National Museum of American Jewish History

**Panelists:** GABRIEL GOLDSTEIN, Yeshiva University Museum; NORMAN KLEEBLATT, The Jewish Museum; MELISSA MARTENS, Museum of Jewish Heritage

Translating ideas into exhibitions entails creative approaches and imaginative solutions. Veteran curators discuss the challenges of orchestrating a show, from developing a concept, building consensus, and arranging loans to scholarship, design, working with artists, installation, and publicity.

4:30-6:00 pm  
Exhibition Tours

Four concurrent tours will focus on different aspects of the Museum of Tolerance's signature exhibitions.

6:00-7:30 pm  
Dinner and Remarks

Generously sponsored by the Mizel Museum, the dinner will be highlighted by an overview of the conference.

### SCHOLAR-IN-RESIDENCE REMARKS

**Speaker:** SELMA HOLO

Serving as CAJM's second conference Scholar-in-Residence, Selma Holo has been Director of the Fisher Museum of Art of the University of Southern California for 28 years. Director of USC's International Museum Institute for Advanced Studies and Practice, Dr. Holo most recently co-edited *Beyond the Turnstile: Making the Case for Museums and Sustainable Value*. She formerly assisted Norton Simon as Curator of Acquisitions at his namesake museum in Pasadena.

7:30-9:00 pm  
Plenary Session

### KEYNOTE ADDRESS

**Speaker:** FRANK GEHRY

Renowned architect Frank Gehry changed the way the world thinks about museums with his iconic Guggenheim Museum Bilbao. Other projects include the Center for Human Dignity-Museum of Tolerance Jerusalem currently under construction, renovation of the Art Gallery of Ontario in Toronto, and Minneapolis' Frederick R. Weisman Art Museum. Gehry has been honored with the most significant awards in the architecture field, including the Pritzker Prize, AIA Gold Medal, and National Medal of Arts.

### WEDNESDAY, FEBRUARY 3

### LOCATION: JAPANESE AMERICAN NATIONAL MUSEUM

9:00-10:30 am  
Concurrent Sessions

### BETWEEN PROVOCATION AND EDUCATION: CONTROVERSY AND RESPONSIBILITY IN EXHIBITIONS

**Session Chairs:** GABRIEL GOLDSTEIN, Yeshiva University Museum; JOSH PERELMAN, National Museum of American Jewish History

**Moderator:** JOSH PERELMAN, National Museum of American Jewish History

**Panelists:** LAWRENCE WECHSLER, New York University and Chicago Humanities Festival; MICHAEL BERENBAUM, American Jewish University; LORI STARR, Koffler Centre of the Arts; RHODA ROSEN, Spertus Museum

How can museums responsibly raise difficult questions and convey topics or opinions that some might see as provocative or even inappropriate? When is it our responsibility to present content that is not exclusively nostalgic, celebratory, or pleasing? Is it our responsibility to promote communal standards and recognized approaches, or is it our duty to challenge these assumptions with exhibitions that engage visitors in a discourse on various topics of controversy?

### (NOT SO) NEW PORTALS TO JEWISH CULTURE: SYNAGOGUES, COMMUNITY CENTERS, AND SCHOOLS SHOW THE NUMBERS

**Session Chairs and Moderators:** MIRA GOLDFARB, Lord Cultural Resources; JEAN BLOCH ROSENSAFT, Hebrew Union College-Jewish Institute of Religion Museum

**Panelists:** SUSAN CHEVLOWE, Derfner Judaica Museum, The Hebrew Home at Riverdale; SUE KOLETSKY, Temple - Tifereth Israel Gallery, Maltz Museum of Jewish Heritage; LAURA KRUGER, Hebrew Union College-Jewish Institute of Religion Museum;

RUTH WEISBERG, University of Southern California; CAROLE ZAWATSKY, JCC of San Francisco

Centers for collections, exhibitions, public programs, and engagement with artists and audiences, synagogue, JCC, and school galleries are outreach and in reach vehicles not only serving their own organizations, but Jewish cultural institutions across the field. This session explores their potential as catalysts for production and participation.

10:30-11:15 am  
Viewing of Exhibitions

Explore the permanent collection and changing exhibitions in JANM's striking contemporary pavilion, designed by architect Gyo Obata, and the innovative National Center for the Preservation of Democracy in the renovated historic Nishi Hongwanji Buddhist Temple, an ornate landmark in Little Tokyo.

11:30 am – 1:00 pm  
Plenary Session

### CONCLUDING PLENARY: LESS IS MORE – SOLUTIONS FOR FUTURE SUSTAINABILITY

**Session Chair:** JUDITH MARGLES, Oregon Jewish Museum

**Moderator:** ROBERT KIRSCHNER, Skirball Cultural Center

**Panelists:** STEVEN KOBLIK, Huntington Library; JOHN GRAY, Autry National Center; AKEMI KIKIMURA YANO, Japanese American National Museum; CHARMAINE JEFFERSON, California African American Museum

Despite the fraught economy — or perhaps because of it — arts and culture organizations are being proactive and creative in serving their communities. Museums, facing major shifts in donor behavior and audience, have been making prudent budget cuts while at the same time emerging as creative leaders. Eminent L.A. museum directors will explore the intersection of creativity and lean times. What enduring lessons have we/are we learning that might, ultimately, make us stronger in a better economy?

### LOCATION: VARIOUS SITES

1:00-6:00 pm  
Optional Post-Conference Art Tour (*Additional fee of \$60; advance registration required.*)

### L.A. ART TOUR

Top off the conference with lunch and an exclusive tour of three notable L.A. private art collections. The home of Mandy and Cliff Einstein, Chair Emeritus of the L.A. Museum of Contemporary Art, features a James Turrell skyspace. Nancy Berman and Alan Bloch's modern and contemporary collection graces their home designed by Wallace Neff, pioneer of the "California" style of architecture. Peachy and Mark Levy have collected an extraordinary array of ceremonial Judaica over five decades of world travel.



# Registration Form

Please complete a separate copy of this form for each conference participant and return with your check or credit card information to (note registration mailing address):

Council of American Jewish Museums  
P. O. Box 12025  
Jackson, MS 39236-2025

Registration by fax: (601) 366-6293.

**Questions?** Contact Mindy Humphrey at [mhumphrey.cajm@gmail.com](mailto:mhumphrey.cajm@gmail.com). To view and download conference registration information, please visit [www.cajm.net](http://www.cajm.net).

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Institution: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

### Conference Fee:

Includes all program sessions, special events, and designated meals (prepared under kosher supervision). Cancellation requests must be received in writing by December 4, 2009 for full refund, or by January 4, 2010 for the amount less a \$75 cancellation fee. No refunds can be made after January 4.

### FULL CONFERENCE:

Take advantage of the **EARLY BIRD** discount by December 4, 2009

- CAJM Member **EARLY BIRD** \$325
- CAJM Member (after December 4) \$375
- Additional CAJM Staff or Board Member **EARLY BIRD** \$275
- Additional CAJM Staff or Board Member (after December 4) \$325
- Spouse / Partner / Guest of CAJM Member \$325
- Non-member \$425
- Full-time Student (includes 2010 CAJM membership) \$225  
(Please include a photocopy of your current student ID.)

### DAY RATE (PER DAY):

Please indicate day(s):

- Sunday  Monday  Tuesday  Wednesday (half-day)
- CAJM Member/Additional Staff/Board Member \$150
- Spouse/Partner/Guest of CAJM Member \$150
- Non-member \$200
- Wednesday (half-day) \$75
- CAJM Member Institutional Group Rate:** \$700+  
Quantity of One-Day Passes \_\_\_\_\_

+ Purchase 7 or more one-day passes for your institution at the special rate of \$100/day (1 pass admits 2 people Wednesday)

### OPTIONAL POST-CONFERENCE L.A. ART TOUR

- Includes lunch and bus transportation \$60

### CAJM Membership Fee:

The member rate for conference registration is only available to CAJM members that have paid their 2010 dues. *Institutional or Individual memberships must be paid at the time of registration.*

### INSTITUTIONAL MEMBERSHIP:

- Institutional budget below \$300,000 \$250
- Institutional budget \$300,000 – \$750,000 \$500
- Institutional budget \$750,000 – \$1.5 m. \$750
- Institutional budget \$1.5 m. and above \$1,000

### INDIVIDUAL MEMBERSHIP:

- For individuals not affiliated with a CAJM institution \$75

### STUDENT MEMBERSHIP:

- Fee of \$36 is included in the student conference registration fee.

### AFFILIATE MEMBERSHIP:

- For organizations not eligible for Institutional Membership \$100

### BUSINESS PARTNER MEMBERSHIP:

- For commercial firms that serve the museum field \$250

### Payment Amounts:

Conference Fee Amount	+	_____
Membership Fee Amount	+	_____
Donation to Support Fellowships	+	_____
<b>TOTAL PAYMENT ENCLOSED</b>	=	_____

### Form of Payment:

- Check payable to **Council of American Jewish Museums**
- Credit card:  Visa  MC  AmEx  Discover

Name \_\_\_\_\_

Number \_\_\_\_\_ Expiration date \_\_\_\_\_

**ADVANCE REGISTRATION  
IS REQUIRED FOR THE  
FOLLOWING ACTIVITIES.**

*Activities with limited capacity will be  
filled in order of receipt of registration.*

Advance registration also  
assures accurate catering and  
transportation arrangements.

## ROOM SHARE

- I wish to share a hotel room with another conferee.  
(Interested registrants will be put in touch with each  
other to make arrangements.)

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## SATURDAY, JANUARY 30

**7:00-9:00 pm**

- Optional Pre-Conference Welcome Reception at  
Friedman Home  
*Transportation on your own*

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## SUNDAY, JANUARY 31

**9:30-11:45 am**

- Optional Pre-Conference Visit to Getty Center  
*Bus transportation provided from Hyatt Regency  
Century Plaza to Getty Center and from Getty Center  
to Skirball Cultural Center*

**11:30 am**

- Bus transportation from Hyatt Regency Century Plaza  
to Skirball Cultural Center*

**12:00-1:30 pm**

- Welcome Lunch at Skirball Cultural Center

**5:00-8:00 pm**

- Israel and the Arts Reception at Skirball Cultural Center

**8:00 pm**

- Bus transportation from Skirball Cultural Center  
to Hyatt Regency Century Plaza*

## MONDAY, FEBRUARY 1

**8:30 am**

- Bus transportation from Hyatt Regency Century Plaza to  
Skirball Cultural Center*

**1:00-2:15 pm**

- Lunch and Town Hall Meeting at Skirball Cultural Center

**4:00-6:00**

*The following activities have limited capacity.  
Please indicate your first and second choice.  
Bus transportation provided*

- Visit to Fowler Museum at UCLA \_\_\_\_\_
- Visit to Los Angeles County Museum of Art \_\_\_\_\_

**6:30-8:00 pm**

- Visit to Frederick R. Weisman Art Foundation Villa  
*Bus transportation provided*

**8:30 pm**

- Young Professionals Get-Together (No Host)

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## TUESDAY, FEBRUARY 2

**8:00 am**

- Bus transportation from Hyatt Regency Century Plaza to  
Zimmer Children's Museum and Los Angeles Museum  
of the Holocaust, and then to Museum of Tolerance*

**11:30 am – 1:00 pm**

- Lunch and Roundtable Discussions at Museum of  
Tolerance

**6:00-7:30 pm**

- Dinner at Museum of Tolerance

**9:00 pm**

- Bus transportation from Museum of Tolerance to Hyatt  
Regency Century Plaza*

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## WEDNESDAY, FEBRUARY 4

**8:30 am**

- Bus transportation from Hyatt Regency Century Plaza to  
Japanese American National Museum*

**1:00-5:00 pm**

- Optional Post-Conference L.A. Art Tour  
(Additional charge of \$60 includes lunch.)

Name \_\_\_\_\_

COUNCIL OF AMERICAN JEWISH MUSEUMS  
Center for Judaic Studies, University of Denver  
2000 East Asbury Avenue, Suite 157  
Denver, CO 80208

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